

The materials in this toolkit provide samples of the many items available to support CSA 2010 industry outreach.

Industry Suite of Materials Available on the Web

Review this one-page flyer to learn about the range of materials available on the CSA 2010 website for motor carriers and other industry stakeholders. Go to <http://csa2010.fmcsa.dot.gov/YourRole/fmcsa.aspx> for additional resources.



Helpful Hint: Stay connected — sign up for CSA 2010 email updates or RSS feeds and encourage local industry stakeholders to subscribe too at: http://csa2010.fmcsa.dot.gov/Stay_Connected.aspx

CSA 2010 Brochure

Use the brochure as a handout at meetings, presentations, or conferences to provide stakeholders with a concise overview of CSA 2010.



Helpful Hint: Download a print-friendly version: http://csa2010.fmcsa.dot.gov/Documents/Brochure_TwoPager.pdf

Motor Carrier Preparedness Flyer

Provide motor carriers with information about how CSA 2010 will affect the way FMCSA assesses carrier safety and three steps carriers can take to prepare for the change.



Helpful Hint: This flyer is mailed to motor carriers along with their Motor Carrier Census form (MCS-150) reminders. Encourage staff to also distribute them to carriers during the regular course of business throughout the year: http://csa2010.fmcsa.dot.gov/Documents/MotorCarrier_WhatYouCanDoNow.pdf

Driver Safety Enforcement Factsheet

Give this factsheet to commercial motor vehicle carriers so they can talk to their drivers about how CSA 2010 affects both drivers and carriers.



Helpful Hint: Encourage drivers and motor carriers to go to the CSA 2010 Motor Carriers and Drivers webpage: <http://csa2010.fmcsa.dot.gov/YourRole/motorcarriers.aspx>

SafeStat vs. SMS Factsheet (Spanish Translation)

Provide this and other materials available in Spanish and French on the CSA 2010 website to carriers who may need them.



Helpful Hint: Access additional translated materials: <http://csa2010.fmcsa.dot.gov/Outreach.aspx>

CSA 2010 General Factsheet

Use this factsheet to introduce the core concepts of CSA 2010—measurement, evaluation, and intervention—to industry, FMCSA staff, and State Partners.



Helpful Hint: Visit the About CSA 2010 area of the website for more detailed information: <http://csa2010.fmcsa.dot.gov/about/fmcsa.aspx>

New materials are added regularly to the toolkits on the website, so stay connected!

<http://csa2010.fmcsa.dot.gov>